

## HOLOCAUST MEMORIAL DAY 2020

### 75 Memorial Flames

A UK Project brought forward to the Bailiwick of Guernsey by the Guernsey Arts Commission

#### THE PROJECT

Holocaust Memorial Day (HMD) 2020 will mark the 75<sup>th</sup> anniversary of the liberation of Auschwitz-Birkenau. In commemoration of this landmark anniversary, Holocaust Memorial Day Trust (HMDT) is launching an exciting new project for organisations and community groups around the UK to take part in. The theme for HMD 2020 is **Stand Together**.

Groups can participate in the project by creating artworks featuring a memorial flame, marking 75 years since the end of the Holocaust. 75 artworks from across the UK will be chosen to be displayed at the UK Ceremony for HMD 2020.

The Guernsey Arts Commission has applied for an entry on behalf of each island in the Bailiwick; Guernsey, Herm, Sark and Alderney. Once all entries have been submitted, a judging panel will decide on one entry from each island to be submitted to the UK project.

This project is open to all and there is no upper or lower age limit. You can apply as a community group, a school or college, a gallery or museum, a workplace, library, hospital or prison; whatever your setting, all you need is a group who would like to take part.

#### CREATING YOUR MEMORIAL FLAME

Your flame could respond directly to one person's experiences (whether a story or personal), be a broader commemoration of the Holocaust, or reflect on the theme of **Stand Together**. Information, including life stories, poems, films and images, can be found on <https://www.hmd.org.uk/resources/>.

#### GUIDELINES

For your entry to be considered, it must adhere to the guidelines set by HMDT.

- **Maximum size:** height 60cm x width 40cm x depth 20cm
- **Maximum weight:** 5kg

If successful in both the Bailiwick selection, and following that the UK selection, your artwork will be displayed in the UK, and therefore will need to be robust enough to be wrapped, transported and handled several times without deteriorating. The artwork should **not** include sharp edges or points, or include glass.

Apart from those involving glass work, your piece can be made of any material or artistic technique you wish. When using materials please consider the weight impact of those such as clay and metal.

### **BAILIWICK SELECTION CRITERIA**

The selection of pieces to put forward to this project will be based on:

- Adherence to the guidelines
- The ability to interpret the piece
- The thought that has gone into the piece
- The quality of the piece

### **UK SELECTION CRITERIA**

The selection of the 75 artworks to be included in the exhibition for HMD 2020 will be chosen to meet the following requirements:

- A good quality exhibition or artworks
- Pieces made by a diverse range of groups from different settings and with different participants
- A broad geographical spread of groups taking part from across the UK
- A range of difference art forms and interpretations of the brief
- A range of experiences of the Holocaust being told through the exhibition

### **WHAT WILL HAPPEN WITH THE PIECES?**

The judging panel from each island will decide on which piece will be entered forward for the 75 Memorial Flames Project based on the above criteria. The intention would be for the remaining flames to be used for a localised HMD exhibitions.

If you have any queries in regards to the project please contact:

#### **Jade Kershaw**

Community Arts Development Co-ordinator  
Guernsey Arts Commission  
01481 709747  
Jade.Kershaw2@gov.gg