

Marketing Commissioner

Vacancy for Guernsey Arts Commission Board member (voluntary role)

The Guernsey Arts Commission supports, promotes and facilitates all forms of art, connecting artists, arts organisations and businesses. The GAC also has a responsibility to administer the States of Guernsey's funding for the arts.

The post will play a pivotal role in the strategic development and long-term planning of the GAC's activities, communications and marketing.

Celebrating the power of arts

The Role

- To be a member of the Board of Commissioners;
- To work with the Board in the development of strategic planning & delivery of marketing plans;
- To ensure that communications opportunities are maximised, and ensure the GAC's brand is synonymous with excellence & inclusion in the arts island-wide.
- To advise & support the GAC team in delivery of campaigns & events;
- To ensure the GAC brand is strong & consistent across all media.

Requirements of the Role

- Bachelors or Masters Degree in Marketing
- Professional chartered marketer (CIM)
- Proven track record of success in senior marketing roles.

Person

- You will have a passion for the arts and wish to support the continual development of the arts in Guernsey.
- You are confident, driven and a dynamic leader.
- Willing to commit to an active role on the Board of Commissioners and in supporting the in-house team.

In the first instance or for further information please email Trevor Wakefield, Chairman on trevorgalp@suremail.gg.

Closing Date: 9th November 2018

www.arts.gg

Supporting, Developing and Promoting the Arts

